June 11, 2007

Dear Purchasers,

I just returned from a full tour of our newest project, Loft@Waikiki and was it a pleasant experience. It truly is a one of a kind *'Luxury condominium in Waikiki'* and certainly worth the wait. The developer, Don Huang along with his Urban Loft Development team has really outdone himself with the many added upgrades: from skylights and vaulted ceilings on the 6th floor; an extra wide elevator cab upgraded with special design finishes of stone and marble; a large, open and airy lobby fronting a drive thru Porte Cochere. Special custom designed stainless fencing, being color coated will encompass the perimeter of the property.

The developer, unlike on many other projects, keeps upgrading and fine tuning the finishes and appointments, benefiting the ultimate buyers with an apartment of high quality. The 3rd floor apartments with their extra large lanais are situated at a perfect height level offering more usable living space. Completion of the project is scheduled for August or September of this year. When people are able to view the finished product, these luxury apartments certainly will be in high demand.

At the current prices, the Loft@Waikiki apartments show more value than most projects in Honolulu today. There are seven (7) apartments currently available starting at $850,000. and as the completion date gets closer look for price increases. Remember the apartments have 12 foot ceilings on the 3rd to 5th floors and 15 to 19 foot ceilings on the 6th floor. The current inventory and pricing may be found at:
http://www.MoreHawaii.com/Loft_at_Waikiki-apartments_and_Prices.htm

If you have been waiting to purchase I urge you to make your reservation today at:
http://www.MoreHawaii.com/Loft/Reservation-form.htm

Please let me know how I may assist you in becoming a proud Loft@Waikiki apartment owner, look forward to hearing from you.

Aloha,

Jim

James S. More ® CRS
Loft@Waikiki, Specialist